Enabling social organizations digitally to transform lives.
Social organizations working with individuals have to **manage a lot of information**. We believe they should have the best tools available to make their work easier and more effective.

Aam Digital is a “CRM system” for work with beneficiaries in international development. Designed for this special context the application facilitates the daily project activities and can also serve as the base for reliable monitoring & evaluation.

### Improve
Collect information in digital case files, collaborate with your co-workers and make better decisions.

### Manage
Track the overall progress of your project, manage your team and make informed decisions.

### Measure
Generate reliable data for impact measurement, ensure accountability and show your impact.
For Social Sector Organizations
Manage your Daily Interactions

- **All information in one place**
  Collect all information in digital case files, share relevant knowledge and collaborate.

- **Data-driven case management**
  Analyze your data to track individuals' progress and identify critical cases.

- **Your project at a glance**
  Create dashboards, get insights on daily activities and track the progress of your organisation.

- **Easy access from everywhere**
  Work with an easy-to-use system that adapts to your needs. Access information from all devices, offline-ready.
For Donors & Consultants

Improve Effectiveness and Transparency

Better field work and evaluation
Aam Digital makes project implementation more effective and generates highly reliable data for monitoring.

Reliable data
Get reliable insights on your projects by using data generated during daily activities.

Visualized outcomes
Visualize your real-time data in dashboards and create reports automatically.

Integration & Export
Export data to any software for further analysis or benefit from our seamless integration.
Aam Digital provides various modules that can be combined to meet different use cases.

The following scenario shows original screenshots of the app in an exemplary use case for a project related to education and social work.
All team members have access to the latest information, synced between all devices - and fully available offline.

Notes let you document all interactions with a child and its family.
Document student’s attendance (see next slide) and educational development. Plan your interventions based on a full picture of the individual situation.
Record Students’ Attendance on any Smartphone
The dashboard provides an overview of your project’s current status.

Critical cases, like students who have missed classes, are highlighted automatically based on the data you and your colleagues enter.

You can also track progress on other activities like an annual survey. Or highlight families with whom you have not been in contact within the last weeks.
Custom reports and statistics can automatically be generated. As your team is using the system in their daily work, you do not need to do any additional data collection or manual counting.

You can also download reports in standard formats and use the data in other software to analyse or visualize it - whether you prefer MS Excel, Power BI or another tool.
Aam Digital Services

Aam Digital is available as “Software-as-a-Service”. No technical expertise or special hardware is required.

We charge a monthly/annual fee for taking care of all technical matters and providing support. As a social impact organisation we also provide sponsorships for grass-roots projects. Aam Digital is open source software - we are also available to build a custom solution together with you.

**Usable everywhere**
- **Platform independent**
  Usable on any smartphone and desktop browser.
- **Offline functionality**
  Fully usable without internet connectivity, synchronizing with other devices as soon as a connection is available
- **Easy to use**
  Focused on the essentials, intuitive user interface; Adaptable to each use case
- **Integration & Export**
  Easy to integrate with other system - automated or through Excel exports of raw data and reports

**Support, Consulting & Customization**
- **Support & Training**
  Helpdesk for users having technical problems; Support for introduction and on-boarding of the system
- **Consulting**
  Analysing your processes and working on individual concepts or integrations with other systems for you
- **Custom Development**
  Co-designing additional functionalities with you if required
- **Open Source**
  Our software is freely available also for other organisations and can be used and extended independently. No lock-in relying on a single company

**Secure hosting in the cloud**
- **GDPR compliant**
  Hosted on German servers and following strict data security and privacy standards
- **Security updates**
  Regular security and functionality updates are provided automatically
- **Backups**
  Automated, encrypted backups allowing to recover data at any time
Our Background at Aam Digital

Aam Digital was developed to meet the challenges of an Indian NGO that struggled with chaotic excel sheets and hand-written forms.

Our software is open source and recognized as a Digital Public Good* and available for everyone to use and extend. With our social enterprise we offer organisations a simple and affordable way to run the software in a secure and GDPR compliant way.

*Digital Public Good: A digital resource that is made available for the public to use, modify, and distribute.

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- **2016**: Prototype co-designed with social workers.
- **2018**: In daily use at first NGO.
- **2020**: Berlin Startup Scholarship.
- **2021**: SaaS solution available.
- **2022**: Scaling to more NGOs.

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**Open Source Project**

**Social Enterprise + Open Source**
Contact Us

We are looking for new users and partners.

We want to reach more people with our community-built solution.
Let’s talk!

hello@aam-digital.com

www.aam-digital.com
Aam Digital GmbH

info@aam-digital.com
www.aam-digital.com
linkedin.com/company/aam-digital

Aam Digital GmbH
c/o Impact Hub Berlin
Rollbergstraße 28 A
12053 Berlin
Germany

USt-IdNr.: DE342982118
HRB: 228183B