## Aam Digital



Enabling social organizations digitally to transform lives.

## Digital Case Management

Social organizations working with individuals have to **manage a lot of information**. We believe they should have the best tools available to make their work easier and more effective.

Aam Digital is a "CRM system" for work with beneficiaries in international development. Designed for this special context the application facilitates the daily project activities and can also serve as the base for reliable monitoring & evaluation.

#### **Improve**

Collect information in digital case files, collaborate with your co-workers and make better decisions.



#### Manage

Track the overall progress of your project, manage your team and make informed decisions.



#### Measure

Generate reliable data for impact measurement, ensure accountability and show your impact.





## For Social Sector Organizations

#### **Manage your Daily Interactions**

## All information in one place

Collect all information in digital case files, share relevant knowledge and collaborate.



## Data-driven case management

Analyze your data to track individuals' progress and identify critical cases.



## Your project at a glance

Create dashboards, get insights on daily activities and track the progress of your organisation.



## **Easy access from everywhere**

Work with an easy-to-use system that adapts to your needs. Access information from all devices, offline-ready.





### For Donors & Consultants

#### **Improve Effectiveness and Transparency**

## Better field work and evaluation

Aam Digital makes project implementation more effective and generates highly reliable data for monitoring.



#### Reliable data

Get reliable insights on your projects by using data generated during daily activities.



## Visualized outcomes

Visualize your real-time data in dashboards and create reports automatically.

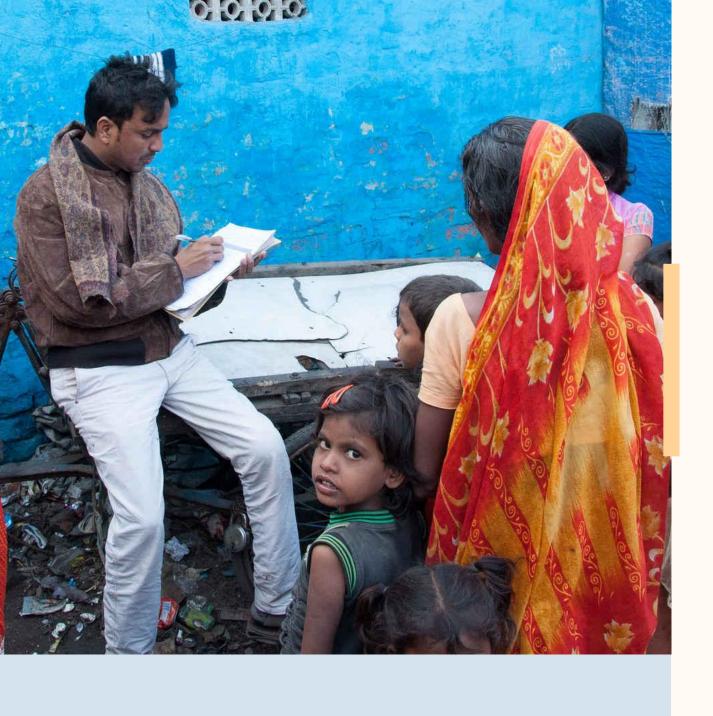


## Integration & Export

Export data to any software for further analysis or benefit from our seamless integration.





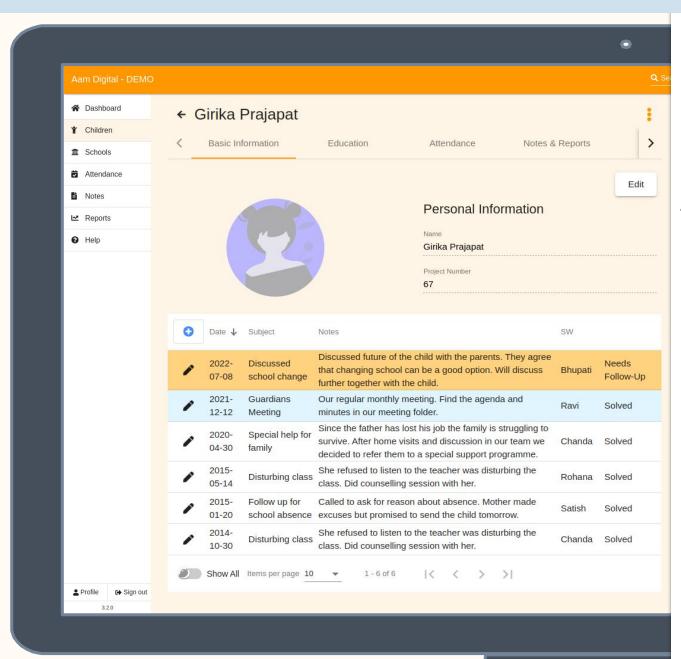


# **Example**Use Case

Aam Digital provides various modules that can be combined to meet different use cases.

The following scenario shows original screenshots of the app in an exemplary use case for a project related to education and social work.

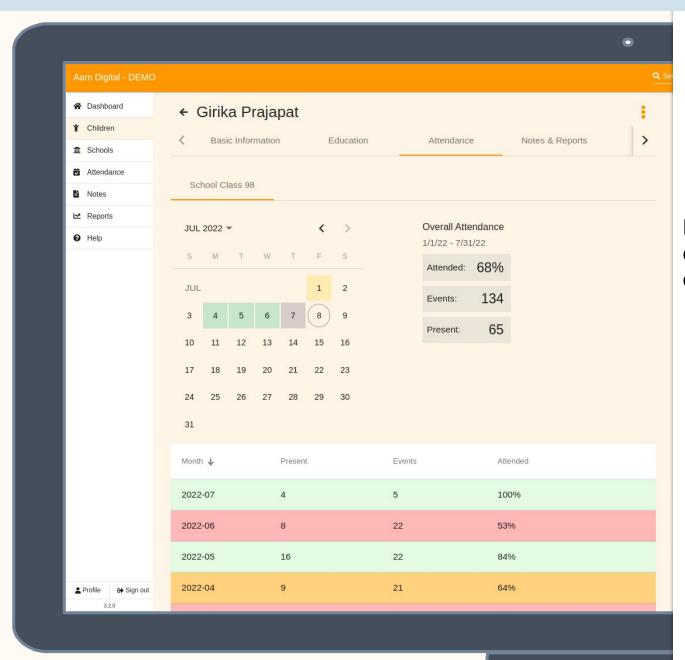
#### Keep a digital case file for every individual.



All team members have access to the latest information, synced between all devices - and fully available offline.

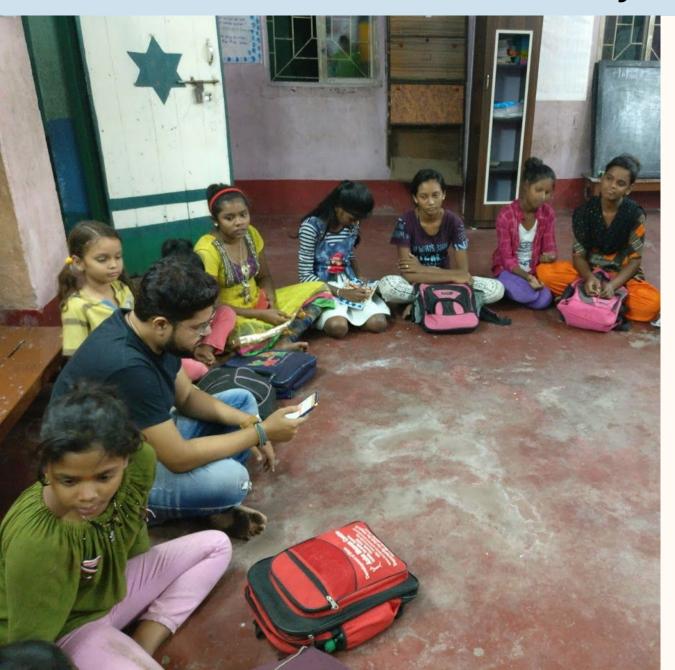
Notes let you document all interactions with a child and its family.

#### Track and Analyze your students' attendance



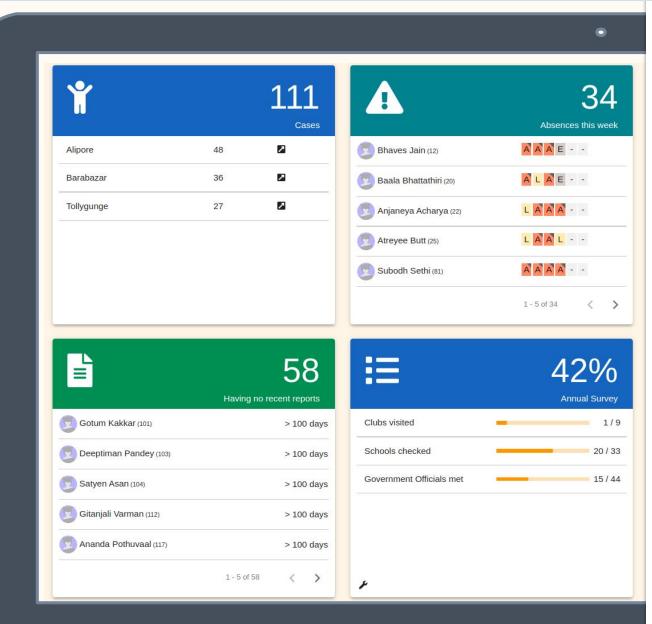
Document student's attendance (see next slide) and educational development. Plan your interventions based on a full picture of the individual situation.

### **Record Students' Attendance on any Smartphone**





#### **See Progress and Critical Cases Immediately**

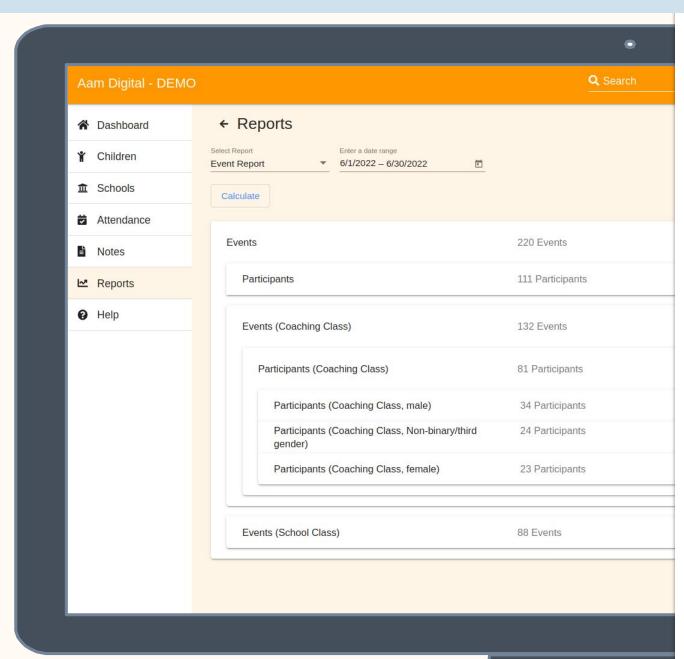


The dashboard provides an overview of your project's current status.

Critical cases, like students who have missed classes, are highlighted automatically based on the data you and your colleagues enter.

You can also track progress on other activities like an annual survey. Or highlight families with whom you have not been in contact within the last weeks.

#### **Generate Reports and Use Data in Other Systems**



Custom reports and statistics can automatically be generated. As your team is using the system in their daily work, you do not need to do any additional data collection or manual counting.

You can also download reports in standard formats and use the data in other software to analyse or visualize it - whether you prefer MS Excel, Power BI or another tool.

## **Aam Digital Services**

Aam Digital is available as "Software-as-a-Service". No technical expertise or special hardware is required.

We charge a monthly/annual fee for taking care of all technical matters and providing support. As a social impact organisation we also provide sponsorships for grass-roots projects. Aam Digital is open source software - we are also available to build a custom solution together with you.



## Usable everywhere



## Support, Consulting & Customization



## Secure hosting in the cloud

#### Platform independent

Usable on any smartphone and desktop browser.

#### Offline functionality

Fully usable without internet connectivity, synchronizing with other devices as soon as a connection is available

#### Easy to use

Focused on the essentials, intuitive user interface; Adaptable to each use case

#### **Integration & Export**

Easy to integrate with other system - automated or through Excel exports of raw data and reports

#### **Support & Training**

Helpdesk for users having technical problems; Support for introduction and on-boarding of the system

#### Consulting

Analysing your processes and working on individual concepts or integrations with other systems for you

#### **Custom Development**

Co-designing additional functionalities with you if required

#### **Open Source**

Our software is freely available also for other organisations and can be used and extended independently. No lock-in relying on a single company

#### **GDPR** compliant

Hosted on German servers and following strict data security and privacy standards

#### **Security updates**

Regular security and functionality updates are provided automatically

#### **Backups**

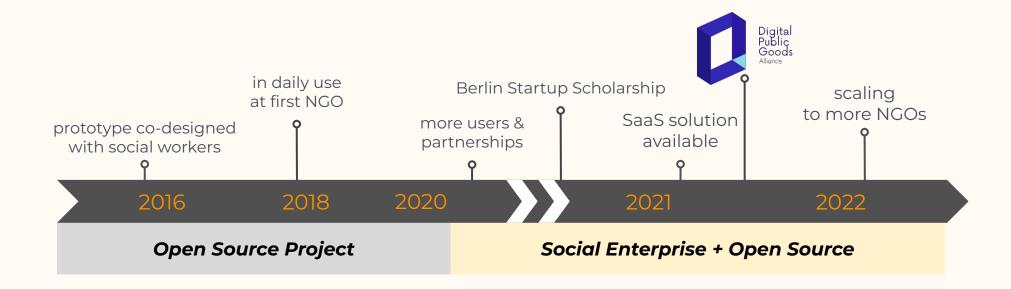
Automated, encrypted backups allowing to recover data at any time



## Our Background at Aam Digital

Aam Digital was developed to meet the challenges of an Indian NGO that struggled with chaotic excel sheets and hand-written forms.

Our software is open source and recognized as a Digital Public Good\* and available for everyone to use and extend. With our social enterprise we offer organisations a simple and affordable way to run the software in a secure and GDPR compliant way.





#### **Contact Us**

We are looking for new users and partners.

We want to reach more people with our community-built solution.

Let's talk!

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